Lankhorst Ropes

CRUISE INDUSTRY – FLORIDA ROPE RECYCLING INITIATIVE

Lankhorst Ropes has announced a mooring rope recycling initiative in Florida (USA) to assist cruise operators in disposing of retired ropes. The ropes can be repurposed as picnic sets, plastic poles, planks and even complete landing stages, riverbank bank protection boards and bridges.

Cruise ships use some of the most innovative recycling, reducing and reusing strategies in the world. Recycling synthetic fibre mooring ropes is another opportunity for cruise lines to further demonstrate their commitment to the environment.





"Member lines have committed to reducing plastics disposed in landfills and increasing recycling volumes by separating plastics and recycling whenever possible." Cruise Lines International Association (CLIA), Cruise Industry Waste Management Policy.

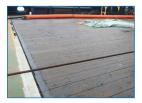


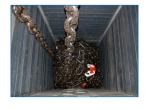
PROVEN ROPE RECYCLING SCHEME

Over 15 years ago, Lankhorst Ropes already introduced the rope industry's first recycling scheme for retired maritime ropes. Since then it has repurposed many tons of mooring ropes for new life in a variety of applications. Lankhorst Ropes is part of a Royal Lankhorst Euronete Group which is also one of Europe's leading plastics recyclers. When ropes are returned, a confirmation of receipt for recycling is issued.

Many Lankhorst ropes are already recycled, including Tipto®, Euroflex®, Eurofloat® Premium and Strongline. Ropes which can join the recycling process, are supplied with a works certificate containing the rope's unique number and recycling scheme logo.







FLORIDA ROPE RECYCLING

The Lankhorst rope recycling initiative is scheduled to become available at the following cruise terminals:

- Port of Miami
- Port Everglades
- Port Canaveral



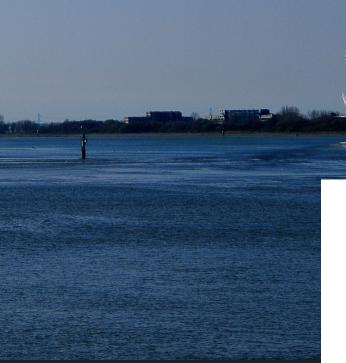
'THROUGH LIFE, FOR LIFE' SUSTAINABILITY

Lankhorst Ropes 'Through Life, For Life' program gives operators a portfolio of rope service life support and sustainability benefits unmatched in the industry. From development of a mooring plan to rope selection and management through predictive service-life rope testing and training, Lankhorst provides complete 'through life' rope service - we want you to experience the benefit of working with our ropes in terms of longer rope service-life, easier handling and safe operation.

And then we go further. Commitment to Green manufacture combined with a longer lasting rope service-life, and ultimately rope recycling, translates into levels of sustainability that will make a significant contribution to cruise industry environmental policies.

For details of the Lankhorst Ropes Florida rope recycling initiative email maritime@lankhorstropes.com

THROUGH LIFE, FOR LIFE



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